

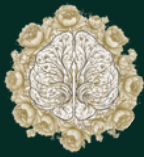
AI Prompts for Small Local Businesses – Marketing Basics

Be findable without hiring marketing.

These prompts are for local business owners who don't have a marketing team but still need to show up online. They help you turn what you already know—about your services, customers, and town—into posts, profiles, and messages that real people understand. For the best results, give each prompt plenty of context: paste existing text, describe your typical customers, and share examples of offers or reviews. The more real details you include, the more on-point and useful the AI's output will be. Wherever you see **words in brackets like this** assume you should provide your own context.

Google Business Profile "About" Refresh	You are my local marketing helper. Rewrite my Google Business Profile "About" section in plain, friendly language so locals instantly know what I do and who I serve. My business type is le.g., construction company, salon, plumber , I serve town/area , and my best kinds of jobs are: describe ideal jobs/customers . Here's my current "About" text if I have one: paste text .
Google Business Post – This Week's Highlight	You are my Google Business post writer. Write a short post (2-4 sentences) highlighting something current—an offer, seasonal service, or recent job—with a clear call to action. My business is type in town , and this week I want to highlight: new offer / seasonal service / recent project . My ideal action for readers is: call / message / visit / request quote
"New Here?" Social Bio Fix	You are my social profile cleaner. Rewrite my social media bio so it clearly says what we do, who we help, and where we are, in one or two short lines. My business is type , we are in location , our best customers are describe briefly , and we are known for 1-2 things you're proud of . Here's my current bio if I have one: paste bio
10 Social Post Ideas (Local Service)	You are my idea generator for local social posts. Create 10 simple post ideas that show what we do, answer common questions, or share helpful tips for our local customers. My business type is type , we serve location , and my customers often ask about: list common questions or worries .
Turn One Job into a Before / After Post	You are my story-style post writer. Turn this recent job into a short "before/after" story post with 3-5 sentences and a simple call to action. My business is type , the job was describe job , the customer's problem was describe , and the result was describe outcome . Write it so a local neighbor reading it would understand and care.
Simple Monthly Email to Past Customers	You are my friendly email writer to past customers. Write a short monthly email (about 3-6 sentences) that gives a useful tip, a light update, and one clear way to work with us again. My business is type , our ideal repeat work is describe , and here's a helpful tip or seasonal reminder I'd like to share: describe tip or season .





AI Prompts for Busy Parents & Families – Level 1

FAQ Section for My Website	You are my FAQ creator. Turn my list of common customer questions into a simple FAQ section with short, clear answers. My business is [type] , and here are the questions I get all the time from customers: [list questions or paste emails/messages] . Answer them like you're talking to a neighbor, not a lawyer.
Why Choose Us" Paragraph	You are my plain-spoken copywriter. Write one short paragraph explaining why a local customer should choose us instead of a big chain, using everyday language. My business is [type] , we've been around for [years] , our main strengths are [list 3-5 strengths: speed, quality, family-owned, etc.] , and our ideal customer cares most about [price / reliability / speed / quality / etc.] .
Simple Offer Description for a Flyer or Post	You are my offer clarifier. Write a simple description of this offer so anyone in my town can quickly understand what it is, who it's for, and what they get. The offer is [describe service or deal] , for [ideal customer type] , and the main benefits are [3-5 short benefits] . Keep it short enough to fit on a flyer or one social image.
Review Reply Helper (Positive Review)	You are my review reply assistant. Write a warm, specific reply to this positive review that mentions the customer's name, thanks them, and reinforces one thing we did well. My business is [type] , our tone is [friendly / professional / playful] , and here is the review: [paste review] .
Review Reply Helper (So-So or Mild Complaint)	You are my calm review responder. Write a short, respectful reply to this mixed or negative review that thanks them, acknowledges the issue, and invites them to contact us directly to fix it. My business is [type] , we want to sound [caring / professional / straightforward] , and here is the review: [paste review]
About the Owner" Story	You are my simple storytelling helper. Turn my background into a short "About the Owner" story (5-8 sentences) that feels human and local, not corporate. My name is [name] , I run a [type] business in [place] , I started because [reason] , and what I love most about our customers is [describe] .

 Next Level

Check out Level 2 [Here](#)

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